



# UTILIZING PEER SUPPORT

Your fellow ETCs are an invaluable resource for you while implementing CTR programming and expanding your transportation benefits. They have experience working with management to implement change, know the unique challenges of your industry, and can simply give you someone to bounce a few ideas off of.

Setting up informal coffee hours with other ETC's in your neighborhood allows you to collaborate and work with your neighbors and could expand and promote carpool and vanpool opportunities along with other programs to reduce your DAR.

Commute Seattle and our relationship with the Downtown Seattle Association also provides unique opportunities to network with ETC's and business leaders across the city. Many of our panel discussions include a pre or post-event networking opportunity allowing you to meet leaders from around Seattle.

## Resources

- **Challenge Seattle**
- **Seattle 2030 District**
- **Commute Seattle Events Calendar**
- **Association for Commuter Transportation (ACT)**
- **National Association of City Transportation Officials (NACTO)**
- **Washington State Ridesharing Organization (WRSO)**