TRANSPORTATION FAIRS & OTHER EVENTS

Similar to, and often combined with wellness or benefits fairs, transportation fairs are a great way to provide your employees with the latest commuter information. They often include information on transit service changes, new tools and technologies, new services such as iCarpool or carsharing services, and much more.

Commute Seattle can connect you to various government agencies, transit agencies, shared mobility companies, and community groups that can table at your fair. Commute Seattle offers fee for service options to setup and run a transportation fair (or fairs) at your workplace.

As your employees become more aware of their various transportation options, you can also consider providing additional events on topics like:

- Bike Commuting
- Ridesharing and Carpooling
- Winter Cycling
- New apps and technologies
TRANSPORTATION FAIRS & OTHER EVENTS CHECKLIST

☐ Talk to your Human Resources department to see if there is a benefits or wellness fair already scheduled.

☐ Decide who you want to invite to the fair. Would your employees benefit from information on carsharing? Bus route changes? Other groups?

☐ Be sure that tables are provided for presenters.

☐ Promote fair to employees.

☐ Do you want a transportation fair, but don’t have the time to set one up? Commute Seattle offers to setup fairs for a fee. Reach out to info@commuteseattle.com for more information.

Resources

- Commute Seattle – Commuter Education Services
- Groups You May Want to Include in Your Fair

Please contact Commute Seattle for current contacts at these groups