



Impact level
Basic

RECOMMENDED TRANSPORTATION PROGRAM ELEMENTS

Basics of a successful transportation program include:



Provide free or subsidized ORCA passes for employees either through **ORCA Business Choice**, or **ORCA Business Passport**



Providing a secure location for employees who bike commute to lock their bikes, or allowing them to bring bikes into the office



Setting up company policies to allow employees to telework or utilize a compressed work week when necessary



Offer pre-tax benefits allowing employees to save even more when they choose an alternative means of commuting

If possible, charge for parking



Beyond these basics, other factors like **location, industry and company culture** will impact what elements will have the biggest impact on your company's DAR. When implementing these benefits, be creative! Some innovative transit benefits include:



Providing carpoolers and vanpoolers priority parking spots



Give regular bus commuters one “free” day of parking a month when life demands they drive



Have a drawing for “Commuter of the Month” where using your ORCA pass is the entry to the drawing



Reimbursing employees for carshare or rideshare trips for work



RECOMMENDED TRANSPORTATION PROGRAM ELEMENTS CHECKLIST

- ☐ Provide ORCA passes for employees.
- ☐ Provide a safe, dry place for employees to lock their bikes.
- ☐ Charge for parking.
- ☐ Provide showers and lockers for active commuters.
- ☐ Offer pre-tax transportation benefits.

