



Impact level
Cutting Edge

CARSHARE / BIKESHARE

Carshare and bikeshare companies are on the leading edge of transportation management. These companies allow users to use a car for a short-term to move around a designated area. Current examples of carsharing include Car2Go and ReachNow which allow users to borrow cars to go throughout the city.

While this is an emerging area of transit benefits, many carshare companies are working on offer corporate accounts soon.



Does your company have employees that use their personal vehicles to travel to meetings?

Reimbursing employees for using a carshare or bikeshare service is an easy way to eliminate the feeling of needing a personal vehicle to get to work and can reduce your company's DAR.



How much is your company spending on taxis to the airport?

Car sharing companies are moving into the airport parking business! Their rates are much cheaper than a traditional taxi or Uber, and can save your employees the time and stress required to book rental cars, or room in park-and-fly lots near SeaTac.

Does your company maintain fleet vehicles?

Many companies are looking to reduce their costs associated in purchasing and maintaining company or fleet vehicles. With low pay-by-the-minute costs, car sharing may be cheaper than purchasing and maintaining a company car. And with larger-sized cars being added to carshare fleets, you can now head across town with whatever cargo you may need to carry.



CARSHARE CHECKLIST

- Check with HR to see what travel expenses are currently reimbursed and how much is being spent on these reimbursements.
- Consider joining as a corporate member or reimburse employees who use carsharing for work-related trips to provide extra perks and benefits for your employees.

Resources



ReachNow is a premium car sharing service, owned by the BMW Group. ReachNow is designed to provide a user experience that's as convenient as owning a car: Drive on your own terms without the hassle and expense of traditional car rental programs.
www.bmwcarsharing.com



Car2go offers an innovative mobility solution via a carsharing network of eco-friendly smart for two vehicles. A flexible and “on demand” mode of transportation, Car2go complements existing public transportation by bridging the gaps between the “first and last mile” of a member’s commute.
www.car2go.com



Zipcar provides members with access to a wide-variety of cars—small cars, big cars, BMWs, vans, etc.—in cities, campuses and airports around the globe. Once you join, you can reserve by the hour or day, right away or up to a year in advance. Gas and insurance always included and flexible one-way trips with a guaranteed parking spot at your destination have recently been added. Details can be found at
www.zipcar.com