



Impact level
Advanced

CARPOOLING

Both formal and informal carpools are a great way for employees to reduce the cost and stress of commuting. Carpooling gives drivers access to the HOV lanes on I-5 and 405, reduces the cost of parking, and is good for the environment. For businesses, carpooling saves money and increases teamwork across departments and team. As an ETC, consider working with your property manager to designate priority parking spots for carpools and vanpools, and look at reducing the cost of parking for carpools to provide even more incentive to share a ride with a co-worker.

Carpooling can be tricky. To ensure a successful carpool, make sure these questions are answered:



- Where are we meeting?
- Who's driving?
- Are we reimbursing the driver? If so, how?
- What happens if I'm running late?
- Does my employer offer benefits for carpooling?
- What are the rules of the carpool?

Company Example



Located in the Elliott Corridor, F5 networks is just outside the downtown core, but still manages a carpool rate of over 7%, with an additional 7% utilizing a more formal Vanpool/Vanshare program. The biggest key to F5's success is the work

done by their ETC, from the pre-boarding process through the first weeks of employment, their ETC works to connect new employees to existing carpools and helps to make it a smooth transition into the new commute.



CARPOOLING CHECKLIST

- Ask your property manager or parking management company about providing priority parking for carpools or if a discounted rate can be offered for carpools. Be sure to communicate this to your employees.
- Setup an internal webpage or bulletin board for employees to post about starting or joining a carpool.
- Share Commute Seattle's Carpooling Guide, which provides questions and considerations to answer to ensure your new carpools are successful.

Resources

- [Commute Seattle's Carpooling Guide](#)

