



# CTR IN SEATTLE

## Basic Facts:

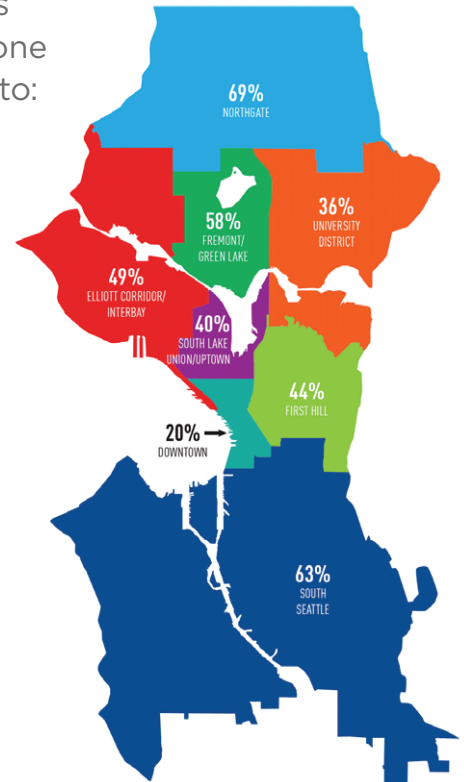
- **Over 250** CTR employers in Seattle
- Represent **over 139,000 daily commuters**

## What makes Seattle's program unique?

Seattle has allocated CTR-affected worksites into 8 geographic networks and set drive alone rate (DAR) goals by network. This allows us to:

- Set goals that are responsive to local conditions
- Identify trip modes that are most successful in the area
- Provide clear expectations based on peer performance
- Provide resources and programming that meet employer needs

Our CTR Champions program supports worksites in their development of transportation programs that provide employees with healthy commute options. The annual Champions awards event gives special recognition to our strongest performing work sites.



## What results has Seattle seen so far?

- Between 2007-2012, CTR employers contributed a **11% reduction in the city's DAR**
- While results are still being tallied, we anticipate reaching the goal of a further 10% reduction by 2017

## Resources

- **SDOT CTR**
- **Commute Seattle CTR**