



CTR CHAMPIONS

CTR-Affected Employers that have distinguished themselves by:

- Reducing drive alone commuting
- Offering transportation benefits to employees
- Actively engaging in the CTR program

These employers are celebrated and publicly acknowledged at the annual Champions breakfast. They are the strongest performers in their Network Areas and usually have Drive Alone Rates that are better than the goal set for their Network Area.

Platinum Level Champions have earned the highest level of recognition. They demonstrate the following:

- Current Drive Alone Rate (DAR) meeting or exceeding the network area goal
- Current DAR lower than that of their neighbors and/or your previous cycle
- Offer transit subsidies, ORCA Business Passport
- Promote walking or biking to work
- Offer telework or compressed work weeks
- Offer a pre-tax option for transit
- Offer free rides home in case of emergency
- Attend a ETC educational seminar or event during the previous 3 months
- Promoted a transportation campaign such as Bike Month or Ride Transit Month

Resources

- [SDOT CTR](#)
- [CTR Champions Profiles](#)
- [CTR Champions Best Practices by Award Level](#)
- [CTR Champions Awards 2015 and 2016 programs](#)