



Introducing Commute Seattle's 2019 Bikes & Bakeries Challenge!

Commute Seattle is shaking up our Bike Month programming this year, with an exciting new challenge for Seattle commuters during the month of May. Commuters who visit [four or more participating bakeries](#) during the month and scan the Bikes & Bakeries QR code will be entered to win amazing bike-related prizes from local bike shops!

On Friday May 31st from 4:30-6:30pm, join Commute Seattle for a [Bike Month Celebration](#) at Optimism Brewing Company. We'll select winners for our prize drawing, and celebrate employers who support bike commuting throughout May and beyond!

WHAT WE NEED FROM YOU:

1. Post this Bikes & Bakeries Info Sheet in common areas and bike rooms (or send via email)
2. Share Bikes & Bakeries Challenge info and prize descriptions weekly via internal commuter platform or intranet
3. Forward the Commute Seattle ETC E-Blast to all employees (not just bike commuters) and encourage challenge participation!
4. If you need help spreading the word, contact us at bikesandbakeries@commuteseattle.com.

Just a few of our amazing prizes:

- An **electric bike** from Rad Power Bikes! The Ballard-based ebike company builds durable and powerful ebikes that let you leave your car in the garage and get biking.
- A set of **Ortlieb roll-top bicycle panniers**. Lightweight, durable and guaranteed waterproof rear bike bags by ORTLIEB have an excellent reputation among biking enthusiasts.
- **Under-seat bag from Ortlieb** secures a spare tube and multi-tool beneath the saddle of your road or mountain bike, keeping your pockets empty and your stuff dry.
- A **NiteRider bike light set**. Delivering a powerful punch of white light in front of your bike and highly visible red light behind, this bike light set makes it easy to see and be seen.
- **Gift certificates** for anything sold at MBR Bike Shop and Bike Works.
- **Bicycle tune-ups** from Velo Bike Shop, Bike Works, MBR Bike Shop, Gregg's Greenlake Cycle, and more!

